



House Beautiful

EDITORIAL CALENDAR

JANUARY/FEBRUARY

Before & After
Dramatic Makeovers and Try-Now Ideas

ON SALE: 1/8/19
 SPECIAL PAPER ORDER: 10/8/18
 AD/MATERIAL CLOSE: 11/19/18

MARCH

Celebration of
House Beautiful's Next Wave

ON SALE: 2/12/19
 SPECIAL PAPER ORDER: 11/9/18
 AD/MATERIAL CLOSE: 12/21/18

APRIL

Spring Color Special

ON SALE: 3/19/19
 SPECIAL PAPER ORDER: 12/18/18
 AD/MATERIAL CLOSE: 1/31/19

MAY

Outdoor Living

ON SALE: 4/23/19
 SPECIAL PAPER ORDER: 2/1/19
 AD/MATERIAL CLOSE: 3/8/19

JUNE

Small Spaces

Plus - Designing for Kids!

ON SALE: 5/28/19
 SPECIAL PAPER ORDER: 3/8/19
 AD/MATERIAL CLOSE: 4/11/19

JULY/AUGUST

Vacation Homes & Summer Travel
Designer Tricks For Living With Pets

ON SALE: 7/9/19
 SPECIAL PAPER ORDER: 4/17/19
 AD/MATERIAL CLOSE: 5/21/19

SEPTEMBER

Fall Color Special

ON SALE: 8/13/19
 SPECIAL PAPER ORDER: 5/22/19
 AD/MATERIAL CLOSE: 6/26/19

OCTOBER

The Kitchen Issue
Kitchen of the Year

ON SALE: 9/17/19
 SPECIAL PAPER ORDER: 6/26/19
 AD/MATERIAL CLOSE: 8/1/19

NOVEMBER

Whole Home Project

ON SALE: 10/22/19
 SPECIAL PAPER ORDER: 8/2/19
 AD/MATERIAL CLOSE: 9/6/19

DECEMBER

Holiday Entertaining and Gifts
Trend Forecasting for 2020

ON SALE: 11/26/19
 SPECIAL PAPER ORDER: 9/9/19
 AD/MATERIAL CLOSE: 10/11/19

1/4/19

NOTE: Closing dates for fractionals are 3 weeks earlier; covers are 45 days earlier; and scent strips are 4 months earlier.

*All content and dates are subject to change.