

# House Beautiful



## INSERT SPECIFICATIONS

### *New Trim Size Effective February 2019*

Print Order . . . . . Contact: Patty Nolan / 305.859.0127  
Patricia.Nolan@pubworx.com

Delivery Size . . . . . 8 1/2 x 11 1/8"

Final Trim Size . . . . . 8 1/4 x 10 7/8"

Live Matter Size . . . . . 7 3/4 x 10 3/8 "

Binding . . . . . Perfect

Jogs To . . . . . Foot

Foot Trim . . . . . 1/8"

Head Trim . . . . . 1/8"

Face Trim . . . . . 1/8"

Grind Off . . . . . 1/8"

Across Gutter . . . . . 1/4" each side

### **INSERT ISSUE**

### **DUE DATE**

Jan/Feb 2019 . . . . . December 10, 2018

March 2019 . . . . . January 11, 2019

April 2019 . . . . . February 13, 2019

May 2019 . . . . . March 21, 2019

June 2019 . . . . . April 26, 2019

July/August 2019 . . . . . June 10, 2019

September 2019 . . . . . July 11, 2019

October 2019 . . . . . August 16, 2019

November 2019 . . . . . September 19, 2019

December 2019 . . . . . October 24, 2019

### **REQUIREMENTS**

- Insert sample/bluelines must be submitted to determine bindability.  
Pubworx, 300 West 57th Street, 11th Floor, New York, NY 10019
- Hearst requires a full length spine indicator on the bind edge of all inserts including all 2pp inserts. A spine indicator must include name of magazine title and issue date for insertion.
- Ship inserts labeled with Quad job number to:  
Quad Graphics, N61 W23044 Harry's Way, Sussex, WI 53089  
Attention: Bart Gende, 414.566.2234
  - House Beautiful/issue date
  - Quantity/description of materials

11/1/18

**CONTACT** Patricia Nolan at 305.859.0127 or patricia.nolan@pubworx.com