

House Beautiful



2019 ADVERTISING RATES

<i>General Rates</i>	<i>4C</i>	<i>2C</i>	<i>B&W</i>
FULL PAGE	\$182,590	\$151,600	\$124,400
2/3 PAGE	\$146,095	\$121,295	\$99,550
1/2 PAGE	\$118,685	\$98,560	\$80,880
1/3 PAGE	\$88,265	\$70,750	\$59,175
2ND COVER	\$219,105		
3RD COVER	\$191,760		
4TH COVER	\$237,375		

PLEASE NOTE:

All rates are gross. There is a 15% charge for bleed in addition to the rates above.

Rate Base: 800,000

CONTACT Your House Beautiful Sales Representative or Associate Publisher, Brenda Saget Darling at 212.903.5112 or bsaget@hearst.com.