

House Beautiful



New York Metro

New York, New Jersey, Connecticut

House Beautiful invites you to reach upscale homeowners, luxury shoppers, and designers through the NY Metro regional advertising edition. This special edition reaches over 41,854 high-end readers in New York, New Jersey, and Connecticut.

Full Page Net Rate

1X:	\$4,680 NET
3X:	\$4,480 NET
6X+:	\$4,275 NET

2024 Issues & Closings

January/February 2024	December 20, 2023 (Maximize Your Space Issue)
March/April 2024.....	February 28, 2024 (The Outdoor Issue)
May/June 2024.....	April 17, 2024 (The Color Issue)
July/Aug 2024	June 19, 2024 (The Kitchens Issue)
Sept/Oct 2024	August 21, 2024 (The Must-Haves Issue)
Nov/Dec 2024.....	October 30, 2024 (The Renovation Issue)

Distribution

Estimated full circulation of 41,854 within the Tri-State region, via subscriber and newsstand distribution

*NOTE: Circ is ESTIMATED using o6/22 AAM Statement. We DO NOT guarantee selected Newsstand Delivery of Regional Runs. Closing Dates subject to change. Occasionally, a subscriber outside the above markets may receive a copy containing your ad or a subscriber inside the above markets may not receive a copy. Color matching in ads is not guaranteed due to short run.