

House Beautiful



NEW YORK METRO

New York, New Jersey, Connecticut

House Beautiful invites you to reach upscale homeowners, luxury shoppers, and designers through the NY Metro regional advertising edition. This special edition reaches over 81,000 high-end readers in New York, New Jersey, and Connecticut.

Full Page Net Rate

1X:	\$5,025 NET
3X	\$4,810 NET
6X+:	\$4,590 NET

2019 Issues & Closings

March	12/21/18
May	3/8/19
July/August	5/21/19
October	8/1/19
December	10/11/19

Distribution

- Estimated circulation of 81,484 within the Tri-State region, via subscriber and newsstand distribution

2019 Added Value

Each time your ad runs in these special sections, your brand will receive:

- A Design Finder listing on our national *Beautiful Ideas* page that includes your company name, website, and telephone number

*NOTE: Circ is ESTIMATED using 06/18 AAM Statement. We DO NOT guarantee selected Newsstand Delivery of Regional Runs. Closing Dates subject to change. Regional advertisements do not appear in complimentary copies of the magazine. Precise newsstand distribution not guaranteed. Occasionally, a subscriber outside the Major Markets may receive a copy containing your ad or a subscriber inside the Major Markets may not receive a copy. Color matching in ads is not guaranteed due to short run.

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