



# House Beautiful EDITORIAL CALENDAR

## JANUARY/FEBRUARY

*Before & After*  
**Dramatic Makeovers and Try-Now Ideas**

ON SALE: 1/8/19  
SPECIAL PAPER ORDER: 10/8/18  
AD/MATERIAL CLOSE: 11/19/18

## MARCH

*Celebration of*  
**House Beautiful's Next Wave**

ON SALE: 2/12/19  
SPECIAL PAPER ORDER: 11/9/18  
AD/MATERIAL CLOSE: 12/21/18

## APRIL

*Spring Color Special*

ON SALE: 3/19/19  
SPECIAL PAPER ORDER: 12/18/18  
AD/MATERIAL CLOSE: 1/31/19

## MAY

*Outdoor Living*

ON SALE: 4/23/19  
SPECIAL PAPER ORDER: 2/1/19  
AD/MATERIAL CLOSE: 3/8/19

## JUNE

*Kids Spaces*

ON SALE: 5/28/19  
SPECIAL PAPER ORDER: 3/8/19  
AD/MATERIAL CLOSE: 4/11/19

## JULY/AUGUST

*Small Spaces*

**Designer Tricks For Living With Pets**

ON SALE: 7/9/19  
SPECIAL PAPER ORDER: 4/17/19  
AD/MATERIAL CLOSE: 5/21/19

## SEPTEMBER

*Have More Fun at Home!*

ON SALE: 8/13/19  
SPECIAL PAPER ORDER: 5/22/19  
AD/MATERIAL CLOSE: 6/26/19

## OCTOBER

*Kitchens*

**Kitchen of the Year**

ON SALE: 9/17/19  
SPECIAL PAPER ORDER: 6/26/19  
AD/MATERIAL CLOSE: 8/1/19

## NOVEMBER

*Whole Home*

ON SALE: 10/22/19  
SPECIAL PAPER ORDER: 8/2/19  
AD/MATERIAL CLOSE: 9/6/19

## DECEMBER

*Entertaining at Home*  
**Trend Forecasting for 2020**

ON SALE: 11/26/19  
SPECIAL PAPER ORDER: 9/9/19  
AD/MATERIAL CLOSE: 10/11/19

3/29/19

NOTE: Closing dates for fractionals are 3 weeks earlier; covers are 45 days earlier; and scent strips are 4 months earlier.

\*All content and dates are subject to change.