



House Beautiful EDITORIAL CALENDAR

JANUARY/FEBRUARY

Before & After:

Dramatic Makeovers and Try-Now Ideas

ON SALE: 1/8/19
SPECIAL PAPER ORDER: 10/8/18
AD/MATERIAL CLOSE: 11/19/18

MARCH

Celebration of the Next Wave

ON SALE: 2/12/19
SPECIAL PAPER ORDER: 11/9/18
AD/MATERIAL CLOSE: 12/21/18

APRIL

Designers' Own Homes

Shop Where the Experts Shop

ON SALE: 3/19/19
SPECIAL PAPER ORDER: 12/18/18
AD/MATERIAL CLOSE: 1/31/19

MAY

Spring Color: Pink & Green

Indoor & Outdoor Living

ON SALE: 4/23/19
SPECIAL PAPER ORDER: 2/1/19
AD/MATERIAL CLOSE: 3/8/19

JUNE

Small Spaces:

The Reader Favorite Returns!

ON SALE: 5/28/19
SPECIAL PAPER ORDER: 3/8/19
AD/MATERIAL CLOSE: 4/11/19

JULY/AUGUST

Vacation Homes & Summer Travel

ON SALE: 7/9/19
SPECIAL PAPER ORDER: 4/17/19
AD/MATERIAL CLOSE: 5/21/19

SEPTEMBER

Annual Fall Color Special

ON SALE: 8/13/19
SPECIAL PAPER ORDER: 5/22/19
AD/MATERIAL CLOSE: 6/26/19

OCTOBER

The Kitchen Issue

2019 Kitchen of the Year Reveal

ON SALE: 9/17/19
SPECIAL PAPER ORDER: 6/26/19
AD/MATERIAL CLOSE: 8/1/19

NOVEMBER

Whole Home Project 2.0 Reveal

ON SALE: 10/22/19
SPECIAL PAPER ORDER: 8/2/19
AD/MATERIAL CLOSE: 9/6/19

DECEMBER

Holiday Entertaining, Gifts & 20 for 2020:

Trend Forecast

ON SALE: 11/26/19
SPECIAL PAPER ORDER: 9/9/19
AD/MATERIAL CLOSE: 10/11/19

11/8/18

NOTE: Closing dates for fractionals are 3 weeks earlier; covers are 45 days earlier; and scent strips are 4 months earlier.

*All content and dates are subject to change.