House Beautiful







Insert Specifications

Trim Size

Patricia.Nolan@pubworx.com Delivery Size 8 1/2 x 11 1/8" Final Trim Size......8 1/4 x 10 7/8" BindingPerfect Jogs To.....Foot Foot Trim1/8" Head Trim.....1/8" Grind Off1/8" Across Gutter1/4" each side **INSERT ISSUE DUE DATE**

January/February 2023 December 8, 2022 (Maximize Your Space Issue)

March/April 2023......February 9, 2023 (The Outdoor Issue)

May/June 2023.......March 30, 2023 (*The Color Issue*)

July/Aug 2023......June 1, 2023 (The Kitchens Issue)

Sept/Oct 2023......August 3, 2023 (The Must-Haves Issue)

Nov/Dec 2023......October 12, 2023 (The Renovation Issue)

REQUIREMENTS

- Insert sample/bluelines must be submitted to determine bindability. Pubworx, 300 West 57th Street, 11th Floor, New York, NY 10019
- · Hearst requires a full length spine indicator on the bind edge of all inserts including all 2pp inserts. A spine indicator must include name of magazine title and issue date for insertion.
- · Ship inserts labeled with Quad job number to: Quad Graphics, N61 W23044 Harry's Way, Sussex, WI 53089 Attention: Bart Gende, 414.566.2234
- House Beautiful/issue date
- Quantity/description of materials

10/2022