

House Beautiful



Insert Specifications

Trim Size

Print OrderContact: Patty Nolan / 305.859.0127
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Delivery Size8 1/2 x 11 1/8"
Final Trim Size8 1/4 x 10 7/8"
Live Matter Size7 3/4 x 10 3/8 "
BindingPerfect
Jogs ToFoot
Foot Trim1/8"
Head Trim1/8"
Face Trim1/8"
Grind Off1/8"
Across Gutter1/4" each side

INSERT ISSUE

DUE DATE

February/March 2021.....February 23, 2021
April/May 2021April 13, 2021
June/July 2021June 15, 2021
Aug/Sep 2021August 10, 2021
Oct/ Nov 2021.....September 28, 2021
Dec/Jan 2021.....February 22, 2022

REQUIREMENTS

- Insert sample/bluelines must be submitted to determine bindability.
Pubworx, 300 West 57th Street, 11th Floor, New York, NY 10019
- Hearst requires a full length spine indicator on the bind edge of all inserts including all 2pp inserts. A spine indicator must include name of magazine title and issue date for insertion.
- Ship inserts labeled with Quad job number to:
Quad Graphics, N61 W23044 Harry's Way, Sussex, WI 53089
Attention: Bart Gende, 414.566.2234
- House Beautiful/issue date
- Quantity/description of materials

01/2021

CONTACT Edward Bartlett at 305-859-0150 or edward.bartlett@pubworx.com