

# House Beautiful



## New York Metro

*New York, New Jersey, Connecticut*

House Beautiful invites you to reach upscale homeowners, luxury shoppers, and designers through the NY Metro regional advertising edition. This special edition reaches over 65,000 high-end readers in New York, New Jersey, and Connecticut.

### Full Page Net Rate

1X: .....	\$4,680 NET
3X .....	\$4,480 NET
6X+: .....	\$4,275 NET

### 2021 Issues & Closings

February/March .....	January 7, 2021
Summer .....	April 30, 2021
October/November .....	August 13, 2021
December/January .....	October 21, 2021

### Distribution

- Estimated circulation of 65,809 within the Tri-State region, via subscriber and newsstand distribution

### 2021 Added Value

Each time your ad runs in these special sections, your brand will receive:

- A Design Finder listing on our national *Beautiful Ideas* page that includes your company name, website, and telephone number

\*NOTE: Circ is ESTIMATED using o6/20 AAM Statement. We DO NOT guarantee selected Newsstand Delivery of Regional Runs. Closing Dates subject to change. Regional advertisements do not appear in complimentary copies of the magazine. Precise newsstand distribution not guaranteed. Occasionally, a subscriber outside the Major Markets may receive a copy containing your ad or a subscriber inside the Major Markets may not receive a copy. Color matching in ads is not guaranteed due to short run.

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