## House Beautiful







# Affluent Market Regional Edition

House Beautiful invites you to reach upscale homeowners, luxury shoppers, and designers through the Affluent Market regional advertising section. This regional edition is ideal for targeting the magazine's most high-end readers, screened by wealth (personal income of \$150,000+) as well as location in key affluent markets across the US.

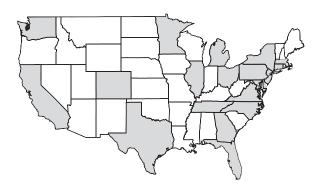
### **Full Page Rate**

1X:	 	 	 	 	\$14,090 NET
3X:	 	 	 	 	\$13,605 NET
6X+:	 	 	 	 	\$13,115 NET

#### 2024 Issues & Closings

#### **Distribution**

- Subscriber copies with a personal income of \$150,000+ within the following states: CA, CO, CT, DC, FL, GA, IL, MA, MD, MI, MN, NC, NJ, NY, OH, PA, TN, TX, VA, WA
- · National newsstand distribution and digital copies
- · Estimated total circulation of 154,428



\*NOTE: Circ is ESTIMATED using o6/22 AAM Statement. We DO NOT guarantee selected Newsstand Delivery of Regional Runs. Closing Dates subject to change. Occasionally, a subscriber outside the above markets may receive a copy containing your ad or a subscriber inside the above markets may not receive a copy. Color matching in ads is not guaranteed due to short run.

10/2023