House Beautiful

2024 TENTPOLES

Signature programs offer storytelling and alignment opportunities in print, on HouseBeautiful.com, and via editorial video and social activations.







Whole Home November 2024

House Beautiful's signature program celebrates the true pillars of our brand: quality craftsmanship, great design and brilliant functionality. Join us for our largest annual design showcase, featuring new products in the context of innovative ideas that help you live better—all interpreted by designers from around the country.



Next Wave

House Beautiful leads the field in discovering the next generation of designers, honoring emerging talent via our expansive Next Wave network. Our 2024 list will be unveiled in May alongside coverage of each honorees work.