

# House Beautiful



## 2023 Advertising Rates

<b>Gross Rates</b>	<b>4C</b>	<b>B&amp;W</b>
FULL PAGE .....	\$49,475 .....	\$40,440
2/3 PAGE .....	\$39,595 .....	\$31,680
1/2 PAGE .....	\$32,155 .....	\$25,725
1/3 PAGE .....	\$23,890 .....	\$19,110
COVER 2 .....	\$64,315	
COVER 3 .....	\$51,950	
COVER 4 .....	\$64,315	

10/2022

**CONTACT** Your House Beautiful Sales Representative or Jennifer Levene Bruno at [jbbruno@hearst.com](mailto:jbbruno@hearst.com).