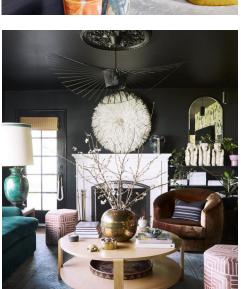
## House Beautiful







## **2023 Advertising Rates**

Gross Rates	4C	B&W
FULL PAGE	\$49,475	.\$40,440
2/3 PAGE	\$39,595	.\$31,680
1/2 PAGE	\$32,155	.\$25,725
1/3 PAGE	\$23,890	. \$19,110
COVER 2	\$64,315	
COVER 3	\$51,950	
COVER 4	\$64,315	

10/202